









## JOURNALISTS ARE WORKING ON STORIES

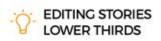
- Journalists work simultaneously on an each individual piece. Editing text, basic video editing, and voice coverage of stories is very simple, and it is also possible to print stories directly from the News Room.
- Integrated web browser allows quick and easy access to all important information without the need to leave NRCS and risk losing unsaved data.
- In addition to the web browser, there are other integrated sources of information, such as RSS Feed and e-mail, which also provide flexible story

- Simply manage the rundown list because story's duration time as well as the planned airtime is displayed on screen. All changes made are automatically displayed, so you can easily adjust your list according to the usual duration of a particular show.
- The advantage of the News Room is that the rundown list provides the editor with detailed information about who authored the story, whether the story is completed or not, what type of story category it belongs to, etc.

# EDITORS APPROVE STORIES

 After the story is finished, it needs to be approved by the editor so that it can be broadcasted. If necessary, the story is returned for additional editing. This way, fast and secure control of the broadcast content is achieved.







# MULTIPLE BENEFITS FOR ENTIRE NEWS TEAM

Ucrok smrb 21. goděnneg Davida Dragičevica iz Banja liške još nije utvrden. Novi detaž je drugačija zgavo. Želýja Karana, specijaliste sudske medicine kož je vršlo prvu obdúkozu. On tordi da smrt nije bila zadesna Ovag predmet preuzelo je Banjaludio okružno javno bužiaštvo. Porodica u medi uvermenu javno apeluje i

By implementing our News Room solution, you make jobs easier for all employees - from journalists and editors, to archivists and operators.

#### SOCIAL MEDIA

- Follow the trends and publish your stories on websites (WordPress and Joomla), Facebook pages, YouTube channels and Twitter.
- Simply edit story's text so it meets the standards of a certain social network thanks to an additional editor in the social export window.
- Editor is adjusted so that it displays the character limit for chosen social media once you have selected the social export profile. This way you can be sure that all the content you prepared will be displayed when published.

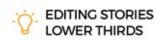
## ADVANTAGES OF NEWS ROOM SOFTWARE FOR JOURNALISTS

- The ability to create and edit multiple individual stories simultaneously
- Quick access to multiple sources of information
- Making your search easier and quicker by defining metadata

### ADVANTAGES OF NEWS ROOM SOFTWARE FOR EDITORS

- Quick and easy preview of organized resources
- Easy creating of rundown lists
- Information about authors and progress of an individual story









News Room encourages collaborative workflows, emphasizing the interaction among system users and ensures the highest quality of news production.

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#### INTEGRATION WITH D.LIVE SOFTWARE

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- By integrating D.Live and News Room solutions, we have achieved a functional connection between journalists and operators, thus improving the workflow and reducing the number of errors.
- Rundown lists can be created in both applications, and any changes made within one application are automatically displayed in the other. This connection also applies to editing graphic elements.

#### INTEGRATED MAM SYSTEM

 With D.MAM application you solve all problems related to file manipulation search, preview, editing assets, entering metadata, as well as creating sequences. The great news is that News Room users have a built-in D.MAM solution with all the features available and can use it without leaving the News Room environment.

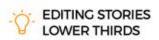
#### EDITING CG ELEMENTS, CLEAN FEED

 Thanks to our playout solutions, which can display a large number of graphic elements, journalists can individually prepare and edit signatures, titles, announcements, etc. in the News Room individually.

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- The story prepared in this way "remembers" all the settings related to the graphic elements (content, time of appearance on the screen), so you can broadcast it within different shows - in each show with a different visual identity.
- This is one of the biggest advantages because the captions are not embedded in the video itself - you are left with a "clean" recording, with no graphic elements, for later reuse of parts or the entire file.











Our clients and we think alike. We use our solutions on a daily basis and we find ways to simplify the job and to make sure that, at the end of a day, the outcome of the work of all employees in television is better.

We are in constant contact with customers and based on their demands, we constantly innovate. Having a year to year growth and learning together with our customers from all around the world is a personal pleasure.

We accept their proposals, adapt to their concept and we love the challenges. We are ready to customize our solutions to the specific needs of each of our customers.

Teamwork is one of the main forces of our organization and that is why our solutions tend to be a result of collaboration and synergy.

Today, Dovecher.tv is recognized as the only domestic, 100% Serbian brand and company that produces complete software solutions for the automation of large, but also medium-sized television stations.

Our solutions increase efficiency in work, reduce the cost of program production, increase earnings and minimize the risk of broadcasting errors. All our individual solutions can work completely independently, but also as a single entity, which in this case results in a drastic increase in efficiency.



